



She's a Mom.  
She takes her son to the Y's  
Child Development Center.  
Will he be **SAFE** is at  
the top of her mind.

Dear Friend of the Y,

Joni and her husband Tom both work and have a young son attending the YMCA Child Development Center. It's their first child and Joni is one of many parents who worry about how safe their child is when not in their own care.

**Safety for our children and our teachers, as well as peace of mind for our parents remains our primary concern.**

According to recent studies\*, 50% of parents fear their children might be abducted; and 1/3 of parents said this was a frequent worry – more so than worrying about car accidents, sports injuries, or drug addiction.

It's on the top of our minds too. Safety for our children and our teachers, as well as peace of mind for our parents remains our primary concern. That is why we are committed to improving and modernizing our security systems to be as secure and effective as they can be.

This year as part of Giving Tuesday, November 28, 2018, your Sidney-Shelby County YMCA is collaborating with the Community Foundation of Shelby County. We're being challenged to raise \$5000 that will be matched by the Foundation in honor of their 65<sup>th</sup> Anniversary. This is an incredible opportunity for us to update and upgrade our child care entryway, security cameras and more importantly to ensure Joni and Tom and all other parents like them have the kind of peace of mind they are looking for.

Think about how your generosity is multiplied: \$50 toward our security upgrade and parents' peace of mind becomes \$100; \$100 becomes \$200; \$1000 becomes \$2000!

With your support – and the opportunity to match your donation dollar for dollar thanks to the Community Foundation of Shelby County – we are taking preventative steps to improving our security system so every parent with a child in our care is confident their child is safe at all times!

**\$50 toward our security upgrade and parents' peace of mind becomes \$100; \$100 becomes \$200; \$1000 becomes \$2000!**

In order for your donation to be matched, your check **must be made payable to the Community Foundation of Shelby County**, with a note on the memo line, "Match – YMCA." Mail or hand deliver to the Community Foundation, Courtview Center, Suite 202, 100 S. Main Av., Sidney, OH 45365 or to the YMCA, 300 E. Parkwood St., Sidney, OH 45365 on or before Giving Tuesday, November 28, 2017. Please include the enclosed remittance card to make sure your donation qualifies to be doubled, and the YMCA is properly credited. If you prefer, you may make an online donation **on November 28<sup>th</sup> only** at [www.commfoun.com](http://www.commfoun.com). The YMCA will be notified of your gift and a letter will be sent to you acknowledging your special contribution.

Giving Tuesday is about harnessing the collective power of the community. Your gift – and Joni's and Tom's peace of mind – are vital to helping us maximize the Community Foundation's matching dollars. We thank you for your support, concern and thoughtfulness in making our Y a safer place for all!

The Y. For A Better Us.™

In Service,



Ed Thomas, CEO  
SIDNEY-SHELBY COUNTY YMCA



#GIVING  
TUESDAY



\*Sources: Pew Research Center survey of parents with children under 18, September-October 2015 and Study of parents' worries by pediatricians at the Mayo Clinic in Rochester, MN.