



PULLING TOGETHER

DURING DIFFICULT TIMES:
Getting through the COVID-19 Pandemic

**SIDNEY-SHELBY COUNTY YMCA
2020 ANNUAL REPORT**

The Sidney-Shelby County YMCA has been serving people of all ages, faiths and socioeconomic backgrounds in our community for over 50 years. What began as an organization perceived as primarily providing programs for developing physical fitness has evolved into one that collaborates with over 50 local partners to address critical social needs. Through the generosity of hundreds of individual and corporate donors and strong partnerships with the Shelby County United Way and Community Foundation of Shelby County, the Y provides over \$275,000 in financial assistance and support to those in need each year.

When health orders mandated closure of our facility, along with all other fitness facilities across the state, for the first time in its history the Y had to find ways to reach and support our members and members of the community without being able to physically open its doors. Staff and volunteers worked to identify critical community needs to reach out and connect with people of all ages who were isolated and struggling, while maintaining the mandatory facility shutdown and community quarantine. Coupling a spirit of innovation with strong community partnerships to deliver a wide array of virtual programs at no cost, the Y continued to find new ways to maintain its commitment to serve.

A few weeks later when all child care centers across the state were ordered to close, the Y quickly transitioned by opening a Pandemic Child Care Center to serve first responders and all other essential workers. Incredible efforts were made by the staff to do whatever it took to overcome challenges and help parents and families at a time when they needed it the most so they could continue their good work on the front lines of serving our community.

In one of the most difficult and unpredictable years in our country's history, with the help of so many staff, volunteers, donors, networks and community partners, the Sidney-Shelby County YMCA kept its focus on its mission, seeking new ways to serve people through their physical, mental, emotional and spiritual challenges. We are sincerely grateful for the ongoing support of our members and community during 2020, will continue to rise to the challenge of serving the ever-changing needs of our community in 2021 and beyond.



David O'Leary
CEO



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SERVE one
another humbly
in **LOVE.**

2020 VOLUNTEERS OF THE YEAR



| | |
|------------------------------------|--------------------|
| Administration | Craig Albers |
| | Nathan Burns |
| Aquatics | Rachel Stir |
| Child Development Center | Ashley Reithman |
| Youth | Bryson Long |
| Kinetics | Vanessa Fitzgerald |
| Membership | Rhonda Smith |
| Wellness | Becky Michael |

STORIES OF IMPACT: WAYS THE Y IS MAKING A DIFFERENCE IN OUR COMMUNITY

Lynnette's Story:

Both Lynette and her husband are essential workers. She is a health care worker and he is a police officer. When the pandemic hit and the Governor was going to close child care facilities, they were in a panic about what to do with their children. "When we were told that the Y Child Development Center was able to become certified as a Pandemic Child Care facility, our fears and anxieties started to lift. We knew that our children would be well taken care of, the staff was very caring, and the environment would be clean and safe and they were taking extra precautions in order to reduce the spread of the virus."



(Top) Lynnette, an essential worker, was thankful that the Y was able to become certified as a Pandemic Child Care center. She knew her children (bottom) would be safe and well-cared for at the Y.

STORIES OF IMPACT: WAYS THE Y IS MAKING A DIFFERENCE IN OUR COMMUNITY



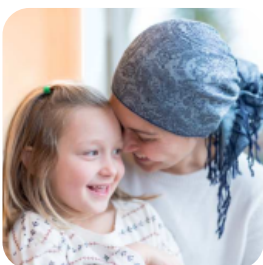
Sally Barker's LIVESTRONG at the YMCA Story: Due to the pandemic the YMCA was unable to offer an in-house LIVESTRONG at the YMCA class for those battling cancer. We felt it was very important to continue to assist cancer patients, survivors and their families during this time. This class is designed to assist individuals by offering support and exercise to slowly get back to a "regular" routine.

"During the class I explain to participants that they do this at their own pace and limitations," says Sally Barker, class instructor. "I show

modifications for each exercise and explain you can also sit in a chair to complete them. For example on Thursdays we do yoga/pilates which may require going to the floor.

The class talks about nutrition, hydration, and has a word of the week. They use this word to help in daily life, such as move, strong, and attitude.

The class also works on strength with or without weights, cardio, balance, stretching and proper breathing. "I have been told people really like it. I love teaching this class. I feel honored and proud hoping that while teaching this class I am making a difference. I have walked the walk!!! YOU ARE NEVER ALONE."



Jennifer's Story:

Donations to our annual Community Partners Campaign help thousands in need every year. Jennifer, a mom of two, had just been

diagnosed with cancer and was a single parent. She was looking for a place to bring her children where they could have fun and just be kids for a bit. Thanks to generous donors, the Y was able to offer Jennifer and her children a membership. Jennifer says, "I really appreciate being able to bring my kids to the Y and not having to worry about how I will pay for it. Seeing the smiles on their faces when they are here gives me joy."

FINANCIAL REPORT:

Fiscal year ending December 2020

Fiscal strength, responsibility and transparency are essential to the long-term success and viability of every organization. Our Y is no different, and we remain committed to sharing our financial position with our key stakeholders and the community.

The COVID-19 Pandemic brought significant economic challenges for most businesses both locally and nationally. However, with the resilience and resourcefulness of our staff and volunteer leadership and the generosity of so many community partners, the Y is blessed to be in a strong financial position to continue to fulfill our Mission.

| | Audited 12/31/2019 | Year End 12/31/2020 |
|---|-----------------------|------------------------|
| ASSETS | | |
| Cash & Cash Equivalents | \$ 867,294 | \$ 1,329,434 |
| Certificates of Deposit | \$ 10,000 | \$ 10,000 |
| Accounts & Interest Receivable | \$ 25,958 | \$ 11,662 |
| Promises to Give: | | |
| United Way | \$ 46,500 | \$ 46,500 |
| Contributions | \$ 10,050 | \$ 7,902 |
| Inventory | \$ 1,134 | \$ 739 |
| Investments | \$ 2,910,495 | \$ 3,196,495 |
| Facilities & Equipment | | |
| Net of Accumulated | | |
| Depreciation | \$ 2,306,544 | \$ 2,138,844 |
| Deposits & Prepaid Expenses | \$ 25,554 | \$ 0 |
| TOTAL ASSETS | \$6,203,529 | \$6,741,576 |
| LIABILITIES & NET ASSETS | | |
| Accounts Payable | \$ 52,912 | \$ 60,463 |
| Employee Withholdings | \$ 983 | \$ 55 |
| Sales Tax Payable | \$ 4,950 | \$ 8,041 |
| Accrued Expenses | \$ 31,860 | \$ 34,878 |
| Deferred Membership Income | \$ 36,648 | \$ 36,648 |
| Scholarships Payable | \$ 18,000 | \$ 18,000 |
| Notes Payable | \$ 30,522 | \$ 30,522 |
| TOTAL LIABILITIES | \$ 175,875 | \$ 188,607 |
| NET ASSETS | \$ 6,027,654 | \$ 6,552,969 |
| TOTAL LIABILITIES & NET ASSETS | \$ 6,203,529 | \$ 6,741,576 |

BY THE NUMBERS: 2020, THE YEAR IN REVIEW

CHILD DEVELOPMENT CENTER

Most comprehensive child development center in Shelby County, serving infants, toddlers, preschoolers, and school age children.

- Became certified as a Pandemic Child Care Center at the start of the Pandemic in order to help essential workers
- 70% of those served received financial assistance
- Record attendance in our Summer Day Camp
- Thanks to generous donors on Match Day and the Community Foundation of Shelby County, an upgraded security system was installed.



over
150
kids & families
viewed Virtual
Water Safety
week

over
300
people
participated
in aquatics
classes

750
served in our
aquatics
programs



HEALTH & WELLNESS BENEFITS

- Largest, most complete Wellness Center in Shelby County
 - closed temporarily due to COVID. Social distancing and extra sanitizing required upon re-opening
- Group Exercise Classes
 - moved to a free, on-line "virtual" platform due to pandemic
 - once the Y re-opened, virtual classes remained but moved to a private, members only area
 - in-person classes slowly resumed, with smaller class number to allow for social distancing
- NEW 24-Hour Access was installed for members only in December.
 - Benefit came at the request of the members
 - No increase in monthly fees
 - Allows members access to the Wellness Center, Schauer gymnasium, racquetball court, and restrooms

HEALTH & WELLNESS OUTREACH

- Offsite Corporate Classes
 - pre-pandemic, served an average of 95 people weekly across Airstream, Dorothy Love, Emerson and Wilson
 - after pandemic hit, served an average of 40 participants weekly across Emerson and Dorothy Love. Airstream and Wilson on hold due to the pandemic.

FINANCIAL ASSISTANCE

In 2020 over \$275,000 was provided in financial assistance. Funds from the Community Partners campaign helped:

- 70% of kids in our Y Child Development Center
- 2,000+ individuals in Shelby County
- The LIVESTRONG at the YMCA program went online twice a week and had almost 8,000 views!
- 29 participants in the Delay the Disease program



YOUTH PROGRAMS

- Friday Fun Nights
 - 150 kids served
- Basketball Clinic
 - 72 kids participated
- Kinetics Summer Camps
 - 85 kids participated
- Youth Leagues
 - 349 kids participated

MEMBERSHIP - Total Served

- Family: 5613
- Youth: 1170
- Young Adult: 528
- Senior Adult: 594
- Adult: 1856
- Senior Family: 404



- Number of Units on Financial Assistance: 285



SPECIAL EVENTS

Despite many of our annual events needing to be cancelled due to the pandemic, we still found ways to engage the community:

- Crossway Farms donated over 140 pumpkins for the Y to give to youth program participants in Oct.
- We held an in-person Cornhole Tournament
- The community was invited to free outdoor yoga sessions - perfect for social distancing!

Several events went "virtual":

- Water Safety Week supported in part by Minster Bank, Ruese insurance, and Sidney Daily News
- Y-FEST presented by Emerson and Wilson Health
 - \$37,600 raised for Community Partners