



FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

YOUR PARTNERSHIP CHANGES LIVES IN SHELBY COUNTY

MISSION PARTNERS PROGRAM 2021 SIDNEY-SHELBY COUNTY YMCA



MISSION: To put Christian principles into practice to benefit all Shelby County residents through programs that build healthy spirit, mind and body.

VISION: The Sidney-Shelby County YMCA will be the hub of community activity and the recognized leader in lifelong health and wellness where children are nurtured through character development, teens are empowered, families grow stronger and older adults are engaged.

BECOME A MISSION PARTNER TODAY!

Your support and partnership helps the Y to change lives.

KINETICS



Encourage strength, balance, and teamwork.

AQUATICS



Teach water safety skills.

YOUTH ACTIVITIES



Instill values in our youth.
(Respect, Responsibility, Honesty & Caring)

DELAY THE DISEASE



Help people with Parkinson's.

BEFORE & AFTER SCHOOL



Enhance kids educational experience.

MEMBERSHIP



Support youth, adults, & families with membership assistance.

LIVESTRONG at the YMCA



Strengthen cancer survivors.

SUMMER CAMPS



Give kids a safe, fun summer camp experience.

PRESCHOOL



Develop children's spirits, minds, and bodies.



MISSION PARTNER SPONSORSHIP BENEFITS

SPONSORSHIP BENEFIT	Platinum \$7500+	Gold \$4000 - \$7499	Silver \$2500-\$3999	Bronze \$1000 - \$2499
Recognition throughout the year	✓	✓	✓	✓
Listing on Mission Partner webpage on our website	Most Prominent Logo	Prominent Logo	Logo	Name
Listing on Mission Partner Sponsor Banner	Most Prominent Logo	Prominent Logo	Logo	Name
Mentions in Social Media posts	✓	✓	✓	✓
Banner with company name displayed in West Gym for one year	Extra Large	Large	Large	Small
Listing on select special event t-shirts	Most Prominent Logo	Prominent Logo	Logo	
Listing on promotional flyers	Most Prominent Logo	Logo	Name	
Mentions in Social Media paid ads	✓	✓		
Recognition in billboard ad	✓	✓		
In-house digital ad	✓	✓		

The Sidney-Shelby County YMCA appreciates gifts of all levels. 100% of all donations support our Mission Partner program and the thousands that we serve in Shelby County. Donations are tax deductible to the full extent of the law. The Sidney-Shelby County YMCA is recognized by the IRS as a not for profit 501c3 charitable organization.

ADDITIONAL BENEFIT FOR MISSION PARTNERS:

Alignment as a Sidney-Shelby County YMCA Partner, helping us fulfill our cause of strengthening community by being the hub of community activity and the recognized leader in lifelong health and wellness where children are nurtured through character development, teens are empowered, families grow stronger and older adults are engaged.

"I am a retired disabled veteran on a limited income. I have many health issues related to PTSD which can be helped with regular exercise. Financial assistance through the Community Partners Program is a great help." Martin P.



"I want to keep my kids active and healthy. I know the Y is based on Christian principles and I want my children to go where anyone is accepted. As a disabled single mom, the Y provided the help I needed." - Katherine L.



WHY PARTNER WITH THE Y?



David O'Leary, CEO

The Sidney-Shelby County YMCA began through the vision and generosity of local community leaders over 50 years ago. Today, that same philanthropic spirit is what sustains the Y's Mission of putting Christian principles into practice through programs that build healthy spirit, mind, and body for all.

The Y is committed to youth development, and what began as a teen center in downtown Sidney many years ago, has grown into an organization which serves hundreds of youth and teens each day. The Y's Child Development Center provides care for infants, toddlers, those in pre-school and before and after school care. With three out of four children in the program receiving financial assistance, and the Y providing over \$250,000 in assistance for programs and memberships each year, your partnership is essential.

The Y also serves over 1,000 youth each year in aquatics, kinetics, youth sports leagues, competitive teams and summer camp programs. Many of these families would not be able to afford the program fees without the help of the dollars raised through the Y's Annual Community Partner's Campaign.

While YMCAs are known for their traditional wellness centers and fitness classes, the Sidney-Shelby County Y also provides evidence-based programs to help cancer survivors and those with Parkinson's Disease. Both of these programs are either heavily or completely subsidized through the generosity of local donors.

Your generous support is vital to allowing the Y to continue to serve children, teens, adults, and families in Shelby County. Please consider becoming a Mission Partner today.

Sincerely,

David O'Leary, CEO

Ready to become a Mission Partner?

Please fill out the enclosed form and return to:
Sidney-Shelby County YMCA
Attn: Mission Partners
300 E. Parkwood Street
Sidney, OH 45365



Questions about becoming a Mission Partner?

Contact David O'Leary, CEO,
at (937) 492-9134, x205 or doleary@sidney-ymca.org



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SPONSORSHIP COMMITMENT FORM



Business Name: _____

Street Address: _____

City: _____ State: _____ ZIP: _____

Contact Name: _____

Telephone # (business): _____ Fax #: _____

Email: _____ Website: _____

COMMITMENT LEVEL

☐ Platinum (\$7500+)

☐ Gold (\$4,000 - \$7,499)

☐ Silver (\$2,500-\$3,999)

☐ Bronze (\$1,000 - \$2,499)

☐ Other _____

*For Silver Mission Partner Sponsors and above,
please send your company logo in high resolution
to pfultz@sidney-ymca.org.*

METHOD OF PAYMENT:

☐ Enclosed is my sponsorship check in the amount of \$ _____

☐ Charge my credit card (please print clearly) _____

Card Type: ☐ VISA ☐ MasterCard ☐ Discover ☐ AMEX

Cardholder's name: _____

Billing address: _____

Card number: _____ Exp (MM/YY): _____ CID: _____

Sponsor signature (please sign and retain a copy for your records): _____